

LESSON PLAN

Name of Faculty	:	Neha Ahuja
Discipline	:	Management
Semester	:	B.Tech 6th sem
Subject	:	Business Intelligence and Entrepreneurship
Lesion plan duration	:	15 Weeks (from Jan., 2018 to April 2018)
Work load (Lecture)	:	3 lecture

Week	Theory	
	Lecture day	Topic (Including assignment and test)
1	1	Entrepreneurship :Concept and Definitions
	2	Entrepreneurship and Economic Development
	3	Classification of Entrepreneurship
2	4	Types of Entrepreneur
	5	Entrepreneurial Competencies
	6	Factor affecting Growth
3	7	Economic, Non-Economic Factors
	8	EDP Programmes
	9	Entrepreneurship Training
4	10	Traits/Qualities
	11	Manager Vs. Entrepreneur
	12	Opportunity / Identification and Product Selection
5	13	Opportunity Search and Identification
	14	Criteria to Select a Product
	15	Conducting Feasibility Studies
6	16	Project Finalization + case study
	17	Sources of Information
	18	Discussion including written work
7	19	Small Scale enterprise-Introduction
	20	Small Enterprises and Enterprise Launching Formalities
	21	Rationale; Scope , Objective
8	22	Role of SSI in Economic Development
	23	Revision and Discussion
	24	Sessional Test
9	25	Sessional Test
	26	Sessional Test
	27	Sessional Test
10	28	SSIS Registration, NOC from Pollution Board

	29	Machinery and Equipment selection
	30	Project Report Preparation
11	31	Project planning and scheduling
	32	Pert and CPM- Methods of Project Appraisal
	33	Role of support institutions
12	34	Director of Industries, SIDBI,SIDC,NISBUD
	35	DIC, SIDO, SISI, State financial corporation
	36	Sessional Test
13	37	Sessional Test
	38	Sessional Test
	39	Sessional Test
14	40	Marketing Management
	41	Production management
	42	FM,HRM
15	43	Export Marketing
	44	Case study
	45	Revision